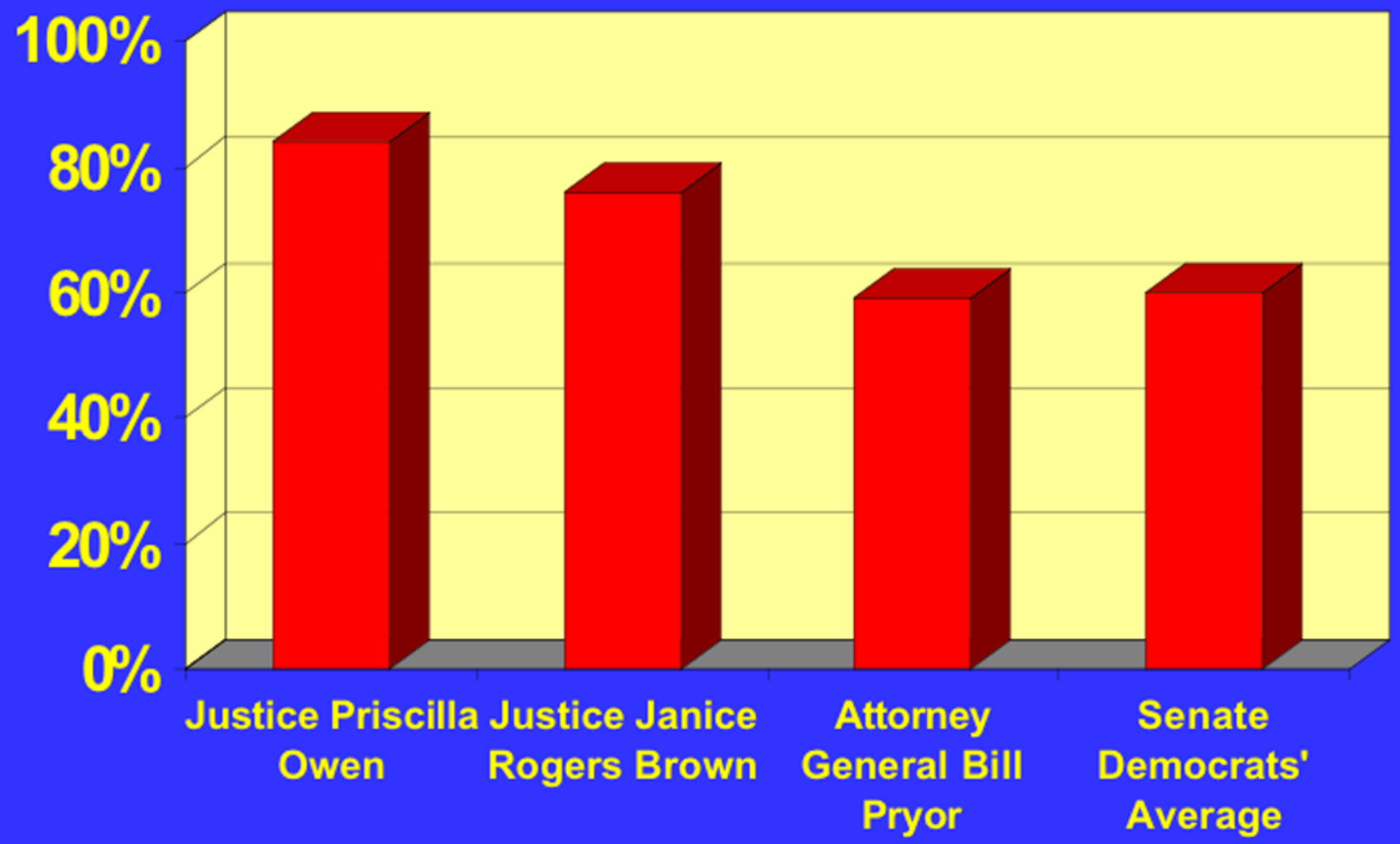Who's Out of the Mainstream?